

WRIGHT'S Toyland Opens WRIGHT'S Toys, Third Floor WRIGHT'S Bring the Kiddies WRIGHT'S

The Christmas Gift Store Since 1875

Many Men, Grandfathers Today, Had Their First Christmas Gifts From This Store

Crochet Spreads

These crocheted bed spreads make really handsome gifts. Very attractive. Easy to launder. Large sizes. Only... **\$2.95**

Art Gift Linen

The kind of linen of which gifts are to be made. The real round thread kind in pure linen and in yard wide. Yard... **\$1.00**

Sensible Gifts, 2nd Floor

Just as a matter of gathering gift suggestions, come and wander around the big Second Floor. See these special items.

Girls' Wool Dresses On Sale \$2.95

Odds and ends of girls' wool dresses, regular style and novelty long waist. Values to \$7.95. Special... **\$2.95**

Girls' Angora Tams On Sale at 69c

Girls' tams in high colors; fancy knit and angora. These are splendid for school wear. Values to \$1.75. Special... **69c**

Sleeping Garments For Kiddies

Dr. Slumberland's sleeping garments, made of a heavy fleece cotton. Sizes 6 months to 6 years. Special... **95c**

Bath Robes For the Kiddies \$2.95

Children's bath robes, made of beaconn cloth, dark and light colors. Some are slightly soiled but strictly washable. Values to \$4.95. Special... **\$2.95**

Girls' Angora Scarfs On Sale \$1.19

Children's angora scarfs in buff and oxford heavy angora, fringe trimmed. Usual \$2 values. Special... **\$1.19**

Women's Silk Robes of Corduroy

Women's silk corduroy robes novelty style, all the new bright and dark colored corduroys. These make splendid Christmas gifts. \$6 values. Special... **\$4.95**

Women's Scarfs of Angora \$2.45

Women's angora scarfs in tan, blue, brown, buff and staple colors. Some with belt and pockets and fringe trim. Values to \$6.95. Special... **\$2.45**

Women's Sweaters In Tuxedo Styles

Women's tuxedo sweaters in black and navy, black and white combinations, belt and pockets. There were \$6.95 values. Special... **\$2.95**

Costume Slips For Women \$2

Women's costume slips, made of black and navy mercerized sateen, gathered hip, hemstitch trimmed. All sizes. Special... **\$2.00**

Bloomers of Windsor Crepe For Women

Women's windsor crepe bloomers, made full, reinforced crotch, elastic knee and waist. Usual \$1.25 values. Special... **95c**

Right Time to Buy Women's Robes

Women's bath robes, made of beaconn cloth, durable colors, light and dark trimmed and plain models. All sizes. Special... **\$3.45**

Outing Flannel Gown For Cool Nights

Women's outing flannel night gowns, made of fleecy warm outing, cut full size. Usual \$1.50 values. Special... **\$1.25**

Sanitary Belts in Pure Gum Rubber

All elastic sanitary belts and pure gum rubber aprons. Usual 65c ones. Special... **50c**

Gossard Corsets in Special Sale

A small assortment of Gossard corsets, made of strong coutil in pink; heavy supporters, good fitting models, all sizes. Special... **\$1.95**

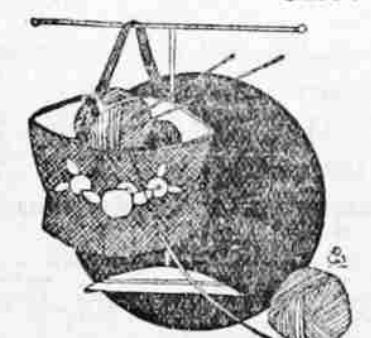


Things To Embroider

There's not a day to lose in the making of Christmas gifts that are to be made by hand. For there are but four short weeks till Christmas—So many of the dainty needlework pieces are done now in simple stitches—and there's a pleasing assortment here from which to make selections.

Stamped Towels Are Three For \$1

Drywell guest towels, speckled for crocheting. One end neatly hemmed. Stamped in three designs. Special, three for... **\$1.00**



Gift Towels of Derryvale

Derryvale pure linen towels, hemmed and scalloped; several designs. Instruction sheet for each. Values to \$1.75. Special... **\$1.39**

College Girl Gowns All Made Up

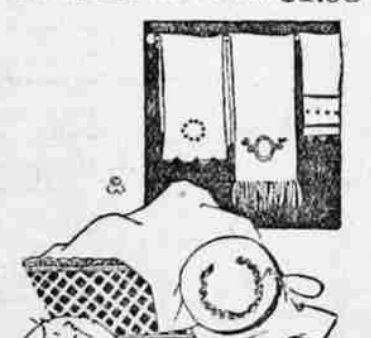
"College Girl" night gowns, fully made up. Necks are hemstitched in collar effects. Simple, dainty designs. Special... **\$1.19**

Women's Gowns to Be Embroidered

Women's night gowns, made up and stamped in designs that can be embroidered in a hurry. Very special... **69c**

House Aprons of Black Sateen

Black sateen house aprons, fully made up. Stamped for embroidery and applique. Red poppies and sunflowers form the pockets. Special... **\$1.95**



Silk Umbrellas Make Fine Gifts

Silk umbrellas, just received. Each one guaranteed. Made of best quality waterproof taffeta. Some have wide satin tape edges. The handles are of ivory rings and leather straps with trimmings to match tips and ferrules. Arranged in five lots. **\$4.95 \$6.75 \$8.75 \$10 and \$12.50.**

Umbrellas For the School Kiddies

Children's school umbrellas, small size, easy to handle; black only. The handles are finished with silk loops. Special, each... **98c**

Hand Decorated Baskets

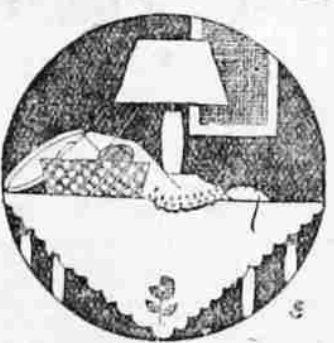
Hand decorated baskets, with fruit and flower designs on handles. The colors are blue, green and bronze. Priced \$2.00 to... **\$4.75**

Dresser Scarfs Ready Made

A new shipment of ready-made dresser scarfs, lace trimmed with inserts of lace medallions. Some are linen color; hand embroidered. Special... **\$1.00**

Lunch Sets of Five Dainty Pieces

Five-piece luncheon sets, a 36-inch lunch cloth and four napkins, made of good quality muslin. Three designs. Model to each. Special... **69c**



Muslin Tea Aprons Ready Stamped

Another shipment of muslin tea aprons, stamped in a very dainty design. Made with strap over shoulder. See model. Special... **39c**

Bead Bags That Are to Embroider

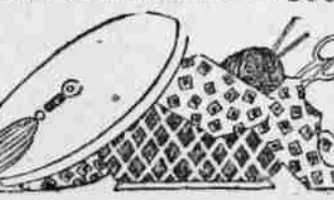
Bead bags to embroider. Stamped on wool dovetine. Colors are brown and navy. Silk cords and loops to match. Special, each... **\$1.00**

Stamped Pillow Cases in Many Designs

Stamped pillow cases, 42 inches. Some are speckled for crocheting. All are stamped in simple designs. \$1.50 values. Very special... **\$1.19**

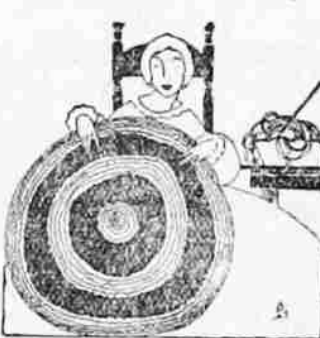
Minerva Yarns For Sweaters, Caps

Minerva yarns, for sweaters, caps, mittens, slippers, etc. A big assortment of best selling shades. Specially priced at 25c to... **59c**



Slipper Soles For Cosy Slippers

Slipper soles with warm wool padding. Made with projecting edge to sew the knitted or crocheted slipper on. All sizes. 35c to... **75c**



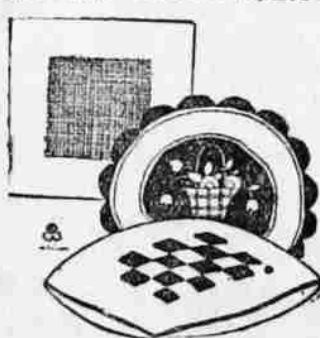
Madeira Embroidery at Lowered Prices

At the following prices are scarfs, centers, pillows, napkins, dollies, etc., of genuine hand-made Madeira—on purest linen. And in addition to those prices, the entire line is reduced for early selling. Selections should be made now while assortments are complete.

\$1.00 pieces... **89c**
\$1.25 pieces... **98c**
\$1.50 pieces... **\$1.29**
\$1.75 pieces... **\$1.48**
\$2.00 pieces... **\$1.69**
\$2.25 pieces... **\$1.89**
\$2.50 to \$3.00 pieces... **\$2.19**
\$3.50 to \$4.00 pieces... **\$3.19**
\$4.50 to \$5.00 pieces... **\$3.98**
\$5.50 to \$6.50 pieces... **\$4.75**
\$6.75 to \$7.75 pieces... **\$5.75**
\$8.00 to \$9.75 pieces... **\$6.95**

Linen Scarfs and Centers, \$1.59

English "hand blocked" Derryvale linen centers and scarfs. Tan color with brightly colored designs. Lace and scalloped edges. \$3.75 values... **\$1.59**



Pillows & Scarfs of Velour & Tapestry

New tapestry and velour pillows and scarfs. Some are edged with antique gold lace. Some are finished with wide fringe. Blue, rose and black. Special, \$5.75 to... **\$12.50**



Jap Lunch Cloths

No housewife ever has too many of them. For quick lunches and even every day use. Fast colors. ... **\$1.50**

Derryvale Linen

Many of you have been waiting for new shipments of Derryvale linens. They're here now. And Derryvale means the best made

Toyland Opens on 3rd Floor Tomorrow

The entire Third Floor is given to a great showing of toys, and tomorrow is the opening day. Every prudent parent will make their selections early in the month. The following are "opening day specials":

Dressed Dolls That Are 18 inches Tall

18-inch daintily dressed doll with bisque head, hair and moving eyes. Some of them have hats, coats and muffs. \$1.50 value... **79c**

Wicker Doll Carts On Sale \$1.95

Wicker doll cart, very well made. Has strong wire wheels with rubber tires, hardwood seat and handle. \$3.50 value... **\$1.95**

A Rolly Polly For Little Chaps

A bright colored clown roly polly for the little tots. Stands nine inches high. A regular 85c toy... **35c**

A Wind-Up Train and Track For 79c

Windup train with round track; engine, tender and one coach. Will go around the track 12 times with one winding... **79c**

Thanksgiving Needs

The busy housewife will need some of these aids for the Thanksgiving and Christmas dinners. Come for a look downstairs for others.

A Large Roaster For the Turkey

Large oval aluminum roaster, made of heavy, pure aluminum. A sanitary seamless roaster large enough to hold a turkey. Special... **\$2.95**

Special Sale of Steel Roasters

A Lisk blue steel roaster, oval shape, self-basting with vents that can be opened or closed. Large size. Will last a lifetime... **\$1.95**

A Full Dinner Set on Sale at \$15.75

41-piece gold band china dinner set. A compact setting for six people. A \$30 genuine china set for... **\$15.75**

Pure Apple Cider in Gallon Cans

A deliciously flavored cider for all cooking as well as beverage purposes. Tomorrow and while it lasts, large cans of a gallon... **45c**

Cups and Saucers a Set \$1.75

Bone white china cups and saucers, decorated with gold band. The cup is a new dainty shape. Set of 6... **\$1.75**

Aluminum Kettle On Sale \$1.39

An aluminum 6-quart windup kettle with cover. A very useful good looking kettle. Just right for everyday use... **\$1.39**

Ribbons, Laces, Etc.

Aids and helps in the making of hand-made gifts. This stock is always complete in every need.

Real Filet Laces

Real filet laces, medallions and insets just received. Specially priced for Christmas sewing.

Linen Handkerchiefs

Tissue handkerchiefs with the lustre and softness of silk and the excellence of fine linen tissue. Practical as well as beautiful. Frequent tubbings only add to the original beauty. 35c each or three for... **\$1.00**

New Ribbons on Sale

New ribbons, Dresden effects, light and dark colors. Just the thing for caps and all sorts of fancy work; 6 inches wide. Yard... **29c**

All-Over Laces

Spanish allover laces, 36 inches wide; sapphire, henna and poinsetta. Yard... **\$1.85**

New Art Laces

New art laces for luncheon sets and scarfs, in imitation crochet and tatting. White and ceru.

Practical Gifts of Cotton

The busy Cotton Corner offers some of the most practical suggestions in the store. Come in and look around.

Bath Rugs in New Oriental Design

\$4.75 bath rugs in oriental designs dark and medium colors; large size; good heavy weight. Special... **\$3.98**

Bath Rugs in Dainty Light Colors

Bath rugs in light and medium colors in beautiful designs in pink, blue, tan, etc. Good large size. \$4.25 values... **\$3.75**

Large Bath Towels On Sale 50c

Large sized bleached bath towels, size 22x44. Good absorbent quality. Special, per pair... **50c**

Cotton Challies For Quilt Coverings

Cotton challies, full 36 inches wide in large new assortment for covering quilts, etc. Special, yard... **17c**

Lingette For the Underwear

Lingette in dainty shadow stripes for lingerie, wash satins. Has the appearance of satin and washes like cotton. Regular 85c value. Yard... **75c**

Fancy Turkish Towel Sets in Boxes

Fancy Turkish towel sets in neat holiday boxes for gifts. Contains one large fancy towel and two wash cloths. Special, each... **80c**

Margerison Towels in Fancy Sets

Fancy Margerison Turkish towel sets containing one large bath towel with colored border with two wash cloths to match in pink, blue and lavender. Values... **\$1.75**

Notes From Main Floor

Big Box of Fine Stationery

Big stationery value, Viola lawn, 48 sheets of paper, 48 envelopes; four colors to the box, white, gray, pink and blue. Special... **48c**

Venetian Linen Stationery

Venetian linen, beautifully boxed. Hand painted design on cover; 24 sheets paper, 24 gilt edge cards, 48 envelopes. Special... **89c**

A Box of Handsome Christmas Cards

Twelve Christmas cards, each one different. Some are folders, some flat. Attractively boxed. Saves a lot of time. Very special, box... **29c**

Christmas Seals in All Designs

Christmas seals, tags, tissue, cards, boxes, etc., are all ready. Dress up your Christmas packages. It adds so much to your gift. Package... **10c**

Christmas Number of Pictorial Review

Christmas numbers of Pictorial Review Women's Home Companion are full of timely suggestions and ideas. In the stationery department. Copy... **15c**

Women's Bloomers of Jersey 3 for \$1

Women's jersey bloomers, pink only; elastic knee and top, reinforced; regular and out sizes. Special, 3 pairs... **\$1.00**

Women's Bloomers of Mercerized

Women's mercerized bloomers, double shirred band knee; colors are navy, lavender, brown, maroon, etc. Special... **\$1.19**

Gotham Silk Hose the Best Made

Gotham silk hose. You can tell them by the gold stripe at the hem. Three styles, plain with lisle top at... **\$2.00**
Extra heavy with lisle tops, pair... **\$2.50**
All silk... **\$2.75**

Wayne-Knit Silk Hose \$1.39

A few Wayne-Knit silk hose, black only. These are regular \$2 but we can sell you the irregulars—and you can hardly tell them from the regular—for... **\$1.39**

Ivory Mirrors For Christmas Gifts

Ivory mirrors specials. Big perfect round and bonnet shapes, beveled glass. Arranged in four lots, **\$1.00 \$1.39 \$2.48 and \$2.98.**

"Du Barry" Pattern In Ivory Gifts

"Du Barry" pattern ivory toilet articles, including hair receivers, puff boxes, mirrors, hair brushes, combs, buffers, etc. Add a piece for Christmas. Reasonably priced.

Specials in the Drug Section

Jergen's big round bath soap, 12 bars... **93c**
Genuine Bocabelli castile soap, big bar... **\$1.48**
Palmolive soap, 14 bars... **\$1.00**
Ivory soap, 14 bars... **\$1.00**
M. J. B. coffee—
1 pound... **42c**
5 pounds... **\$2.00**
Genuine tree tea... **29c**
Symond's Inn cocoa and chocolate, 2 for... **36c**